

# 2nd European Games Minsk 2019



Foundation "Directorate of the 2nd European Games 2019"  
Minsk, Belarus



# WHY A EUROPEAN GAMES?

Europe was only continent not to have its own multi sport Games pre 2015

Number of Olympic medals won by Europe was continuously reducing:

- Seoul 1988 Europe won over 70% of Olympic medals
- Beijing 2008 Europe won less than 40% of Olympic medals

Success of Baku 2015 clear from athletes perspective:

- 50 Gold, 50 Silver and more than 100 Bronze Rio 2016 Olympic medals were won by athletes who won medals in Baku 2015
- this was across 12 of 16 Olympic sports in Baku



**50**  
European  
NOCs



**23**

Disciplines

**15**

Sports

**8**

Sports – Road  
to Tokyo 2020

**3**

Sports –  
European  
Championships

**4022**  
Athletes



more than

**18000**

Accredited Participants



**21**

**22**

**23**

**24**

**25**

**26**

**27**

**28**

**29**

**30**

Opening  
Ceremony

June 2019

Closing  
Ceremony

**199**  
Medal Events

# 2ND EUROPEAN GAMES. BRAND IDENTITY



Logo

Час ярких  
побед!

**BRIGHT  
YEAR,  
BRIGHT  
YOU!**

Время  
ярких побед!

Slogan



Mascot



# SPORTS PROGRAMME. COMPETITION SCHEDULE

## SPORTS PROGRAMME

## DAILY COMPETITION SCHEDULE

MEGOC 2019

SPORT		VENUE	Events	Jun 21 Fri	Jun 22 Sat	Jun 23 Sun	Jun 24 Mon	Jun 25 Tue	Jun 26 Wed	Jun 27 Thu	Jun 28 Fri	Jun 29 Sat	Jun 30 Sun
OPENING & CLOSING CEREMONIES		DINAMO Stadium											
1	Archery	Olympic Sports Complex	8		2	2			2	2			
2	Athletics	DINAMO Stadium	9			8					1		
3	Badminton	FALCON Club	5									2	3
4	3x3 Basketball	PALOVA Arena	2				2						
5	Beach Soccer	Olympic Sports Complex	1									1	
6	Boxing	Sports Palace URUCHIE	15									7	8
7	Canoe Sprint	Regatta Course ZASLAVL	16						5	11			
8	Cycling		24										
	- Track (20 events)	MINSK Arena Velodrome								2	6	6	6
	- Road (4 events)	Minsk City		1	1			2					
9	Gymnastics	MINSK Arena	32									2	10
	- Artistic (12 events)												
	- Trampoline (4 events)						2	2					
	- Aerobic (2 events)						1	1					
	- Rhythmic (8 events)			1	7								
	- Acrobatic (6 events)			4	2								
10	Judo	CHIZHOVKA Arena	15										
11	Karate	CHIZHOVKA Arena	12									6	6
12	Sambo	Sports Palace	18		9	9							
13	Shooting		19										
	- Rifle & Pistol (13 events)	Shooting Centre		2	2	3	1	3	1	1			
	- Shotgun (6 events)	Sporting Club			2	1			2	1			
14	Table Tennis	Tennis Olympic Centre	5					1	2			2	
15	Wrestling	Sports Palace	18										
	- Freestyle (6 events)								4	2			
	- Women (6 event)									2	4		
	- Greco-Roman (6 events)												
OPENING & CLOSING CEREMONIES		DINAMO Stadium											
Overall Events & Athletes:			199		24	37	14	8	16	22	13	29	36
Men's Events:			91										
Women's Events:			89										
Mixed Events:			19										

F - Medal Competition Day



# ROAD TO TOKYO 2020 QUALIFICATION

- **Archery** – the winners in each individual Olympic event and Mixed Team will automatically receive quota places.
- **Athletics** – qualification standards subject to meeting the IAAF and the EAA Rules and Regulations.
- **Badminton** – ranking points in the same value as for the Continental Championship.
- **Cycling** – the UCI Ranking points in the same value as for all Continental Games will be allocated to each discipline according to the category of each one counting towards Tokyo 2020 Olympic Games qualification system
- **Judo** – IJF WRL points will be awarded to athletes for Individual Events and Mixed Team Event of the Minsk 2019 European Games in the same value as for the Continental (European) Championships
- **Karate** – Minsk 2019 will be a qualifying event for Tokyo 2020 according to specification detailed in the Karate Qualification System, which has already been approved by the IOC Executive Board.
- **Shooting** – The winners in each individual Olympic event will automatically receive quota places.
- **Table Tennis** – Three medallists in the Men's and Women's Singles events, gold medallists in Men's and Women's Team events, gold medallists in Mixed Doubles event will receive automatic qualification.



# COMPETITION VENUES



1. Shooting Centre (Rifle & Pistol)
2. Sporting Club (Shotgun)
3. URUCHIE Sports Palace (Boxing)
4. Olympic Sports Complex (Beach Soccer)
5. Olympic Sports Complex (Archery)
6. Minsk City Centre (Cycling – Road)
7. DINAMO Stadium (Athletics)
8. Sports Palace (Sambo, Wrestling)
9. PALOVA Arena (Basketball 3x3)
10. Olympic Tennis Centre (Table Tennis)
11. FALCON Club (Badminton)
12. MINSK Arena Velodrome (Cycling Track)
13. MINSK Arena (Gymnastics)
14. ZASLAVL Regatta Course (Canoe Sprint)
15. CHIZHOVKA Arena (Judo)



# ATHLETES' VILLAGE



- Capacity: over 6,000 athletes and officials;
- 9 residential buildings;
- Total of 3862 rooms;
- A typical accommodation unit will comprise a 50 sq.m. two-bedroom apartment for 4 residents;
- Refurbishments, temporary structures and overlay completed by the end of April 2019.



# OFFICIAL WEBSITE. SOCIAL MEDIA CHANNELS

- Official website [www.minsk2019.by](http://www.minsk2019.by)
- Official mobile application to be released on 1 February 2019
- Languages: Russian, English
- Social Media:



- The overall number of followers: 76.700



# PRESS OPERATIONS

- Accreditation Campaign: 1 December 2018 – 28 February 2019
- No quota for both national and international media
- 3 Media Hotels – (total capacity - 867 rooms, 1,430 beds; Connected to Main Transport Hub by Shuttle bus service)
- Press work areas will be available at all Competition Venues, Athletes' Village and the Media Hotels
- Minsk public transportation and official Games-time transportation is free for all the accredited press



# PROMOTION OF THE 2ND EUROPEAN GAMES

- Cooperation with leading companies in the information and tourism markets of Belarus and the world (Euronews, Rossiya Sevodnya News Agency, Etihad Airways, Belavia, etc.)
- Creation and use of an extensive database of foreign media to spread the word about the Games (more than 600 unique contacts from Western and Eastern Europe, Asia, and North America)
- Organization of specialized events for representatives of national Olympic committees of the participating countries and leading media (press tours, conferences, seminars)
- Participation in international sports and tourism exhibitions and conferences
- Participation in international sports promotions and campaigns
- Cooperation with specialized PR-companies
- Cooperation with diplomatic institutions in Belarus and abroad
- Cooperation with the national Olympic committees of the participating countries and European sports federations



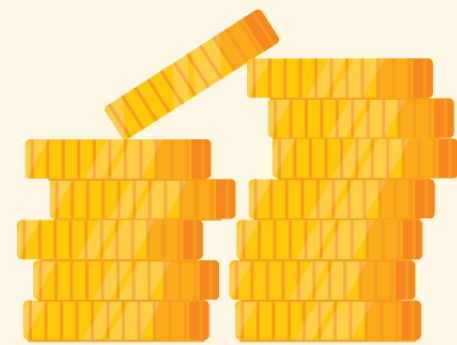
# PR-PROJECTS

- Bright Team (famous people try their skills in 15 sports of Minsk 2019 as well as in Cultural Program activities)
- Star Ambassadors of the 2nd European Games - local and international famous persons participate in promotion of the 2nd European Games 2019 (Nation-wide promotion of the "MINSK2019" brand; Promotion of the 15 sports of the European Games 2019)



# TICKETING

**Ticket Prices**



**Competitions**

**5**<sub>BYN</sub>        **50**<sub>BYN</sub>

**Opening and Closing Ceremonies**

**70**<sub>BYN</sub>        **300**<sub>BYN</sub>



**Sales Start**

**1 December 2018**



**Free**

**children  
under 7 years**

**120**

**Competition sessions**

**381 000**

**Total number  
of seats in the stands**

**TICKETPRO**

**official  
Ticket Operator**

# VISITING BELARUS VISA-FREE FOR TICKETHOLDERS

10 June – 10 July 2019



## A VISA-FREE TRAVELER MUST HAVE:

- 1 Valid passport
- 2 Ticket
- 3 Medical insurance of 10.000 euro (can be purchased on site)
- 4 Daily monetary allowance – at least 2 base amounts\* for each day of stay



Citizens of 74 countries can stay in Belarus without visa from June 10 till July 10, including the arrival and departure days

Enjoy visa-free period with your ticket through any border of Belarus

\*A base amount is equal to 10 euro

\*\*A traveler must have a valid document for travelling abroad with a valid multiple-entry visa of one of the European Union member states or the Schengen Area member states bearing a European Union or Schengen Area entry stamp, and also tickets with a return date from Minsk National Airport

## LIST OF COUNTRIES WHOSE CITIZENS ARE EXEMPT FROM VISA REQUIREMENTS VISITS TO BELARUS

- |  |                                  |   |
|--|----------------------------------|---|
| Australia  | The Republic of Macedonia        | Azerbaijan  |
| Austria  | Malaysia                         | Argentina (up to 90 days)   |
| Albania  | Malta                            | Armenia   |
| Andorra  | United Mexican States            | Brazil (up to 90 days)  |
| Antigua and Barbuda                                  | Federated States of Micronesia   | Venezuela (up to 90 days)   |
| Barbados   | Monaco                           | Georgia   |
| Bahrain  | Namibia**                        | Israel (up to 90 days in each period of 180 days)   |
| Belgium  | Netherlands                      | Kazakhstan  |
| Bulgaria   | Nicaragua                        | Qatar (up to 30 days)   |
| Bosnia and Herzegovina                               | New Zealand                      | People's Republic of China (30 days but no longer than 90 days within one calendar year)    |
| Vanuatu  | Norway                           | Cuba (up to 30 days)  |
| Vatican  | Oman                             | Kyrgyzstan  |
| United Kingdom of Great Britain and Northern Ireland | Panama                           | Moldova   |
| Hungary  | Peru                             | Mongolia (up to 90 days)  |
| Vietnam**  | Poland                           | the United Arab Emirates (up to 30 days)  |
| Haiti**  | Portugal                         | Russia  |
| Gambia**   | Romania                          | Serbia (up to 30 days)  |
| Germany  | Samoa**                          | Tajikistan  |
| Greece   | San Marino                       | Turkey (up to 30 days)  |
| Denmark  | Saudi Arabia                     | Uzbekistan  |
| Dominica   | Seychelles                       | Ukraine   |
| India**  | Saint Vincent and the Grenadines | Montenegro (up to 30 days, an invitation or invitation letter of travel agency is required) |
| Indonesia  | Singapore                        | Ecuador (up to 30 days)   |
| Ireland  | Slovakia                         | The Republic of Macedonia   |
| Iceland  | Slovenia                         |   |
| Spain  | United States of America         |   |
| Italy  | Uruguay                          |   |
| Canada   | Finland                          |   |
| Cyprus   | France                           |   |
| People's Republic of China**                         | Croatia                          |   |
| Korea (Republic)                                     | Czech Republic                   |   |
| Kuwait   | Chile                            |   |
| Latvia   | Sweden                           |   |
| Lebanon**  | Switzerland                      |   |
| Lithuania  | El Salvador                      |   |
| Liechtenstein  | Estonia                          |   |
| Luxembourg   | Japan                            |   |

# VISITING BELARUS VISA-FREE WITH ORDINARY PASSPORTS

# ELECTRONIC TOLL COLLECTION SYSTEM IN THE REPUBLIC OF BELARUS (BELTOLL)



- ✘ User Contract
- ✘ Registration at BelToll Customer Service Points
- ✘ On-board unit (OBU)



# VOLUNTEERS

**17 206**  
applications submitted



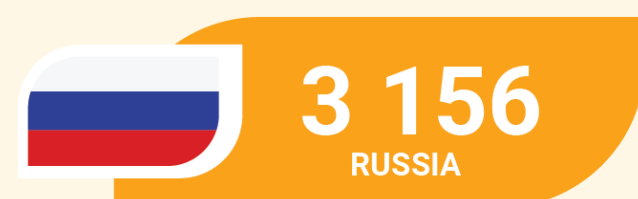
28% men



72% women

**8 000**  
vacancies

## Top-5 countries by number of applicant



## Curios facts

Anastasia

most occurring woman's name

**13 291**  
kilometres

volunteer's most remote homeplace  
(Minsk - Mendoza, Argentina)

Alexander

most occurring man's name

**75**years

oldest volunteer

THANK YOU FOR ATTENTION!

