



PRODEXPO

THE 32ND INTERNATIONAL SPECIALIZED WHOLESALE EXHIBITION

November 17-20, 2026

MINSK INTERNATIONAL EXHIBITION CENTER

st. P. Medyolki, 24, Minsk, Belarus

PRODEXPO-2026 IS THE LARGEST FOOD INDUSTRY EXHIBITION IN THE REPUBLIC OF BELARUS

PRODEXPO-2025 IN NUMBERS:

>15000 sq.m.
EXHIBITION SPACE

7
COUNTRIES

140+
EXHIBITORS

14000+
PROFESSIONAL VISITORS

28 RETAIL CHAINS
from CIS countries within the «RETAIL&FOOD»

20+
BUSINESS EVENTS

1500+
BUSINESS MEETINGS

PRODEXPO is your opportunity to:

- conduct direct B2B negotiations with major retail chains from Belarus and abroad;
- study the market and find new business partners;
- present your products and services;
- expand your business;
- enhance the prestige of your brand;
- sign contracts.



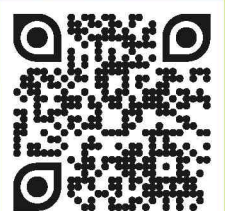
ORGANIZERS:



State Enterprise «BelExpo»



Ministry of Agriculture of the Republic of Belarus



prodexpo.by

EXHIBITION SECTIONS:



MEAT AND MEAT PRODUCTS



FROZEN FOODS AND SEMI-FINISHED PRODUCTS



TEA, COFFEE



DAIRY PRODUCTS



ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES



HEALTH FOOD: BABY FOOD, SPORTS NUTRITION



BAKERY AND CONFECTIONERY PRODUCTS



GROCERIES



EQUIPMENT, TECHNOLOGIES CONTAINERS AND PACKAGING



FISH AND SEAFOOD



CANNED FOODS, PRESERVES



HoReCa



TRADITIONALLY, THE EXHIBITION IS ACCOMPANIED BY BUSINESS PROGRAM:

- Blitz negotiations between retail chains and exhibition participants
- International Food Quality Tasting Competition «PRODEXPO: TRADITIONS. QUALITY. INNOVATIONS»
- International Culinary Cup
- The International championship of confectionery art
- International competition for the best packaging «SmakArt»
- Republican review of the quality of bakery and confectionery products «SMAKOTA»
- International Bakery Symposium
- The festival «Cuisines of the world»
- Culinary competition «Battle of Chefs»

Seeing you in PRODEXPO-2026!

Project manager: Larisa Lyukhta

GSM +375 29 262 88 63, e-mail: prodexpo@belexpo.by